

官网个人金融—代销业务板块贵金属产品介绍需更新，其中乐越浇铸金条、小克重系列、生肖送福金条、财富记忆.1987——第四套人民币小全套、代代有福项链、徐悲鸿十二生肖传世金、吉祥聚财牌、大吉福金版画、银元宝 1000g、银元宝 500g 的产品介绍仍需保留，其余产品需停止宣传，同时增加以下产品介绍及图片展示：

The Agency Sales Services segment regarding precious metal product descriptions under the official website's Personal Finance section needs an update. The descriptions for the following products should be retained: Leyue Gold Bars, Lightweight Series, Chinese Zodiac Gold Bars for Delivering Blessings, Memory of Wealth from 1987—The Fourth Complete Set of Renminbi, "Blessings for Generations" Necklace, Gold Set with Xu Beihong's Chinese Zodiac Paintings, Auspicious Wealth-gathering Pendant, Gold Print: Great Fortune, Silver Ingot 1,000g, and Silver Ingot 500g. Promotion for all other products should be ceased. Additionally, the descriptions and images for the following products need to be added:

一、2026 年熊猫银币 30 克带盒

产品介绍：材质：Ag999，规格：30 克，央行发行，熊猫币以国宝熊猫为设计主题，构思独到，匠心雕刻，技艺巧妙，成色华美。

1. 2026 Panda Silver Coin—30g, Boxed

Product Description: Material: Ag999; Specification: 30g, issued by the People's Bank of China. The Panda Coin features the national treasure panda as its design theme, distinguished by innovative conception, masterful engraving, exquisite craftsmanship, and brilliant luster.



二、【中国金币】2026 丙午(马)年贺岁银条 50 克

产品介绍: 材质: Ag999, 规格: 50 克; 银条正面为中国传统工笔(白描)风格的骏马扬蹄图, 背景为非规则形状截取的传统“万”字吉祥纹, 寓意寓意“奋蹄争春, 昂扬腾达”。

2. [China Gold Coin] 2026 Bingwu (Year of the Horse) Commemorative Silver Bar—50g

Product Description: Material: Ag999; Specification: 50g. The front of the silver bar features a spirited horse rearing in the traditional Chinese fine-brush (*baimiao*) style, with the background featuring an irregular cutout of the classic auspicious "Wan" (swastika) pattern, symbolizing "striving forward like a spirited steed, rising and achieving success."



三、2026 马年生肖 20 克彩色银条

3. 2026 Year of the Horse Zodiac—20g Colored Silver Bar

产品介绍：贺岁生肖银条单枚装，材质:足银 999，20 克银条
尺寸: 24x65mm，厚 1.2mm。

Product Description: New Year commemorative zodiac silver bar, single piece; Material: Ag999; Weight: 20g; Size: 24×65mm; Thickness: 1.2mm.



四、2026 马年生肖 10 克*5 彩色银条套装

产品介绍：贺岁生肖银条套装，规格：10g*5，材质：足银 999，
10 克银条尺寸：18.5x52mm，厚 1mm*5 枚

4. 2026 Year of the Horse Zodiac—10g*5 Colored Silver Bar Set

Product Description: New Year commemorative zodiac silver bar set; Specification: 10g*5; Material: Ag999; Size of a 10g silver bar: 18.5×52mm; Thickness: 1mm*5 pieces.



五、中国集邮·马到成功足金台历 10mg

5. China Philately · "Success Arrives with the Horse" Pure Gold Calendar—10mg

产品介绍：材质：足金 999 克重：0.01 克金+；本产品的骏马图案取材自中国现代美术奠基者徐悲鸿的代表作《六骏图》邮票。这幅画作不仅是中国美术史上的瑰宝，更是象征着中华民族不屈不挠、勇往直前的精神。每匹奔马姿态各异，栩栩如生，仿佛在诉说着一个个成功的故事。

Product Description: Material: Au999; Weight: 0.01g gold+. The horse design of this product is inspired by the stamp of "Six Steeds," a masterpiece by Xu Beihong, the pioneer of modern Chinese art. This painting is not only a treasure in the history of Chinese art, but also symbolizes the Chinese nation's indomitable spirit and fearless advance. Each galloping horse adopts a different pose, lifelike and vivid, as if narrating a story of success.



六、福禄万代·大吉大利挂画

6. Fortune and Prosperity for Generations · Great Luck Hanging Painting

产品介绍：材质：Au999，克重：0.05 克金，葫芦谐音“福禄”是富岗长寿，吉祥平安的象征，故宫典藏“大吉葫芦”足清代为皇室之用而制作，每一道金丝都篆刻着皇城祥音，寓意同圆满满，平安富贵，子铜兴旺，千年吉纹跃然贵金之上，纳四海福泽，以宫廷錾刻之艺，皇家富贵祥瑞！



Product Description: Material: Au999; Weight: 0.05g gold. The gourd, phonetically similar to "Fu Lu" (fortune and prosperity), symbolizes longevity, good fortune, and peace. The Palace Museum's treasured "Great Luck Gourd" was made in the Qing dynasty for imperial use. Each golden filament is engraved with auspicious symbols of the imperial city, signifying completeness and harmony, peace and prosperity, and flourishing descendants. The millennium-old auspicious pattern springs to life on the precious metal, drawing blessings from across the world, demonstrating the exquisite engraving techniques of the royal court, and conveying noble fortune and auspiciousness.

七、生肖聚福挂画

7. Zodiac Blessings Hanging Painting

产品介绍：材质：Au999，克重：0.05 克金，灵感源自恭王府福碑、康熙御笔“福”字”，结合中国十二生肖元素，我们为每一款摆件都赋予了独特的生肖守护力量。无论是机智勇敢的老鼠，还是威猛忠诚的龙，它们都以自己的方式，守护着您和家人的幸福与安康。让这份来自生肖的祝福，伴随您度过每一个重要时刻。



Product Description: Material: Au999; Weight: 0.05g gold.
Inspired by the "Fu" stele of Prince Gong's Mansion and Emperor Kangxi's imperial calligraphy of the "Fu" character, and combined with the elements of the twelve Chinese zodiac animals, each ornament is endowed with a unique zodiac guardian power. Whether it is the clever and brave Rat or the mighty and loyal Dragon, they each, in their own way, guard the happiness and well-being of you and your family. Let these blessings from the zodiac accompany you through every important moment.

八、吉庆双鱼挂画

8. Auspicious Double Fish Hanging Painting

产品介绍：材质：Au999，克重：0.05 克金，在东方文化的浩瀚长河中，双鱼图腾以其独特的魅力，承载着人们对美好生活的无尽向往。此款足金 999 吉庆双鱼挂画，以精湛工艺雕琢，将这份古老而神秘的吉祥寓意，完美融入现代家居生活。金鱼翩然起舞，金光闪闪，不仅象征着财富与繁荣，更寓意着和谐美满的家庭生活。

Product Description: Material: Au999; Weight: 0.05g gold. In the vast tapestry of Eastern culture, the double fish totem, with its unique charm, carries people's boundless yearning for a better life. This Au999 Auspicious Double Fish Hanging Painting is exquisitely crafted, perfectly integrating this ancient and mysterious auspicious meaning into modern home life. The fish dance gracefully, shimmering in gold, symbolizing not only wealth and prosperity but also a harmonious and fulfilling family life.



九、鸿运纳财招财喵

9. Great Fortune and Wealth-Attracting Cat

产品介绍：以经典招财猫为灵感，巧妙融合东方财富美学与现代轻奢设计。手捧一枚可拆卸足金 999 金片（0.05 克），其设计灵感源自中国古代象征财富祥瑞的“招财进宝”花钱。金片可轻松取下，化身“招财进宝”花钱同款造型手机贴。

Product Description: Inspired by the classic Fortune Cat, this product ingeniously blends Eastern aesthetics of prosperity with modern affordable luxury design. It holds a detachable Au999 gold piece (0.05g), whose design draws inspiration from the ancient Chinese "Zhaocai Jinbao" coin, a symbol of wealth and good fortune. The gold piece can be easily removed and transformed into a phone sticker in the same "Zhaocai Jinbao" coin shape.



十、福运延年

10. Everlasting Fortune

产品介绍：产品以“福”为源，于产品之上演绎传统之福的底蕴、现代之福的憧憬、未来之福的传承。两枚纪念章（银3克*2）均以“海棠”为形，寓意富贵满堂、吉祥美好。画面分别采用“连年有余”、“富贵平安”的传统吉祥图案。

Product Description: The product is designed around "Fu" (good fortune), interpreting the heritage of fortune in the past, the yearning for fortune in modern times, and the inheritance of fortune in the future. Two commemorative medals (3g of silver each) are both shaped like begonia flowers, symbolizing wealth and auspiciousness. The designs feature traditional auspicious motifs: "Abundance Year after Year" and "Wealth and Peace."



十一、六骏祥瑞

11. Six Auspicious Steeds

产品介绍: 0.1 克足金, 徐悲鸿的《六骏图》作品以其独特的魅力和深邃的内涵, 成为中华民族文化宝库中的璀璨明珠。为将徐悲鸿的奔马精神传承下去, 让更多的人能够领略到这位伟大艺术家的风采和魅力。

Product Description: 0.1g pure gold. This product draws inspiration from Xu Beihong's "Six Steeds," a dazzling gem in the treasury of Chinese culture celebrated for its unique allure and profound connotations. It seeks to honor and pass on Xu Beihong's spirit of galloping horses, allowing more people to appreciate the style and charisma of this legendary artist.



十二、好运小金马

12. Lucky Little Gold Horse

产品介绍: 0.6 克足金, 以小木马为原型设计, 增加东方“马上富贵”的吉祥寓意, 祝福佩戴者“万福随行”。产品配赠结绳记手绳一条, 结绳记手绳享受门店终身免费售后。

Product Description: 0.6g pure gold. Designed on the prototype of a small wooden horse, this product incorporates the Eastern auspicious meaning of "immediate prosperity/prosperity arrives with the horse," wishing the wearer boundless blessings wherever they go. The product comes with a complimentary The Knots bracelet, which enjoys lifetime free after-sales service at The Knots stores.



十三、如意小福星宝宝金锁

13. Wishful Little Lucky Star Baby Gold Lock

产品介绍：3克足金，给宝贝的宝贝。时尚意趣演绎中国传统习俗中，小孩必佩的吉祥护身符——长命富贵锁，寓意“锁”定平安，表达长辈们最大的祈愿！



Product Description: 3g pure gold. This product is a precious gift for your little one. It features a fashionable and playful interpretation of the traditional Chinese auspicious amulet worn by children—the longevity-and-prosperity lock, which symbolizes "locking in" safety and conveys elders' greatest wishes.

十四、如意小福星宝宝银锁

14. Wishful Little Lucky Star Baby Silver Lock

产品介绍：5 克足银，小巧玲珑；精细雕刻，匠心立体錾刻福字，工艺感强；打磨圆润，更加亲肤，佩戴更为舒适。

Product Description: 5g pure silver. This product is small and exquisite, finely carved with meticulous three-dimensional engraving of the character "Fu," showing strong craftsmanship. It is smoothly polished for better skin contact and more comfortable wear.



十五、生日快乐金条

产品介绍：Au9999, 10 克。现代化元素设计,产品更时尚多元、活泼、青春。纯金打造,刻印祝福文字，把所有的祝福,送给 TA 们。



15. Happy Birthday Gold Bar

Product Description: Au9999, 10g. This product is designed with modern elements for a more fashionable, diverse, lively, and youthful look. Crafted from pure gold and engraved with words of blessing, it delivers all your best wishes to the recipient.

十六、新婚快乐金条

16. Happy Marriage Gold Bar

产品介绍：Au9999，10克。正面篆刻"新婚快乐"鎏金祝福，背面隽永"百年好合"浮雕誓言，让每处纹路都闪耀着对美满婚姻的期许。

Product Description: Au9999, 10g. The front is engraved with the gilded blessing "Happy Marriage," while the back bears the enduring embossed oath "A Harmonious Union Lasting a Hundred Years". Every line gleams with hopes for a blissful marriage.



十七、金榜题名金条

17. Success-in-Examinations Gold Bar

产品介绍：Au9999，2克。「金榜题名」镌于正面，是千年传承的期许；「锦鲤附体，高分符」印于背面，是当代学子心照不宣的幸运密语。

Product Description: Au9999, 2g. "Success in Examinations" is

engraved on the front, representing expectations rooted in millennia of tradition; "Koi's Blessing, High Score Talisman" is stamped on the back, the tacit lucky charm of contemporary students.



注：每款产品图片后还需附手机银行二维码图片，并在下方注明：如需购买，可扫描二维码至手机银行-更多功能-金融助手-贵金属页面进行选购。

Note: Each product image should also include a QR code for mobile banking, with the following note below: To purchase, please scan the QR code to access Mobile Banking - More Functions - Financial Assistant - Precious Metals page for selection.

